



THE) CONFERENCE PUBLISHERS
Charity Golf Tournament in support of the
Canadian AIDS Society

August 31, 2010

Hosted by:

Fairmont
LE CHÂTEAU MONTEBELLO

<http://theconferencepublishers.com/golf/>

Charitable Business Number: 120863311 RR0001

DO YOU STILL CALL IT WORK WHEN IT IS THIS MUCH FUN?

Golf tournaments have long been recognized as excellent networking opportunities and The Conference Publishers Charity Golf Tournament in support of The Canadian AIDS Society is one of the best. Building on last year's success, you can join pharmaceutical companies, health care professionals, business people from top Canadian companies, hospitality industry representatives, politicians from all three levels of government, meeting planners, charitable foundations, AIDS Service Organizations and others for a fun day of golf and food at the **Fairmont Le Chateau Montebello Golf Club.**

Registered as a charity since 1988, the Canadian AIDS Society (CAS) is a national coalition of over 125 community-based AIDS organizations across Canada. CAS is dedicated to strengthening the response to HIV/AIDS across all sectors of society, and to enriching the lives of people and communities living with HIV/AIDS. The second annual charity golf tournament in support of the Canadian AIDS Society is designed to ensure everyone has the greatest opportunity to meet, greet, and play.

This year's course is Fairmont Le Château Montebello Golf Club. Known for its fascinating history, this famous course is recognized today for its exciting and challenging course layout. Designed by Stanley Thompson in 1929, the Montebello, Quebec golf course remained the private domain of the prestigious Seignior Club until 1970. Today this Montebello Golf course is amongst the best public courses in Quebec. Also designated as a Certified Audubon Cooperative Sanctuary, the wonderful Montebello golf course winds tightly through graceful forests while featuring dramatic elevation changes that captivate the imagination of golfers from all over the world. Some of its elevated tees provide lovely views of the gentle rolls of the surrounding Laurentians.

Golfers of all skill levels are invited to join us on Tuesday, August 31, 2010 for this fun, best-ball tournament. Registration opens at 10:00am with a shotgun start at 11:00am. During the day, gold level sponsored holes will have a fun activity designed to promote the sponsor and entertain the golfers. As the players come off the course they will be treated to a dynamic après-golf reception and prize presentation.

To create a unique event for the golfers and sponsors, the après-golf reception will offer a number of food and drink stations with a wide variety of hors d'oeuvres and food samplers. This stand-up format of a reception will encourage mingling and networking between the golfers and sponsors. Announcements and prizes will be done throughout the afternoon during the reception.

Registration Fee:

| | |
|---------------------------|--------|
| Individual Golfer: | \$210. |
| Corporate Foursome: | \$700. |
| Early Bird (Aug 20/2010): | \$180. |

SPONSORSHIP OPPORTUNITIES

Gold Level Hole Sponsor- \$1,000

Each stop along the way of the beautiful 18-hole course provides a wonderful sponsorship opportunity for you or your organization. By sponsoring an individual hole, space and signage at the tee are allotted to display information of your products and/or services and your personal/company logo. This level of sponsorship also provides the chance for an individual to “work the hole” and thus allows them to network with tournament participants. The individual “working the hole” can also create and run a unique contest or challenge for the tournament participants, thus also providing the sponsor the chance for 2 minutes at the microphone during the après golf reception to present a prize they provide. The special event must first be approved by tournament organizers to ensure it does not interfere with tournament play.

Hole Sponsor Classic Contests - \$1,000 + prize

These are the classic golf, high profile sponsorships. As a Gold Level hole sponsor, you will be afforded the same signage and networking opportunities mentioned above, but will also be in charge of running one of the following popular contests and will have a prominent profile to present your prize at the microphone. Classic Contests are subject to availability. :

Longest Drive – Men’s

Longest Drive – Ladies’

Closest to the Pin – Men’s

Closest to the Pin – Ladies’

Putting Contest

Additional Benefits

With each of these opportunities registration for one golfer is provided as well as entrance to the après golf reception for the individual “working the hole”, allowing for further networking and the opportunity to present their prize. The following page outlines all the sponsorship opportunities.

* Additional dinner tickets are available at a cost of \$85.00 per person

Sponsorship Registration Form

| Your Benefits as an Event Sponsor | Gold Level \$1,000 | Silver Level \$500 | Bronze Level \$250 |
|---|-----------------------|-----------------------|-----------------------|
| Registration for one golfer | ✓ | | |
| Your corporate name in an article about the golf tournament | ✓ | ✓ | ✓ |
| Your corporate name (as supplied) will be placed on a sign in the registration area | ✓ | ✓ | ✓ |
| Attendance at the après golf reception for one member of your organization | ✓ | ✓ | |
| Introduction with thank you during dinner | ✓ | ✓ | ✓ |
| Your corporate logo on the day's itinerary | Name and Logo | Name in Bold | Name |
| Your name or logo to be included in a Sponsor Thank You sent out to all participants and the media | Name and Logo | Name in Bold | Name |
| Insert in participant bag | ✓ | ✓ | ✓ |
| Your company will be recognized and your name or logo will be shown on the large screen during the reception and awards presentations | Name and Logo | Name in Bold | Name |

I would like to Sponsor a Hole:

Yes ___ No ___

I would like to create a unique event at the hole:

Yes ___ No ___

Proposed Event: _____

I would like to Sponsor a Classic Contest:

Yes ___ No ___

Men's Longest Drive ___ Women's Longest Drive ___

Men's Closest to Pin ___ Women's Closest to Pin ___ Putting Contest ___

Check your preferred level of sponsorship: GOLD ___ SILVER ___ BRONZE ___

Please complete the following required information:

Company Name: _____ Phone Number: _____

Address: _____

Name (print): _____ Signature: _____

FAX SIGNED SHEET TO ANDREW HORSFIELD @ 613-822-5162.

